

**AMENDMENTS**

**In the Claims**

No claims are canceled herein.

Please amend claims 1-3, 5-9, 13, and 15-19 as shown herein.

5 Claims 1-20 are pending and are listed following:

1. (currently amended) A method, comprising:

detecting when a new replaceable component is installed into a printing device;

10 determining if the new replaceable component has a particular brand name; and

providing a link to a restricted ~~web~~ Web site that is restricted to users of products having the particular brand name if the new replaceable component is determined to have the particular brand name.

15

2. (currently amended) The method as recited in claim 1, further comprising providing a link to an unrestricted ~~web~~ Web site that is accessible to the users of products having the particular brand name and to users of products not having the particular brand name ~~brand~~.

20

3. (currently amended) The method as recited in claim 1, wherein ~~the~~ determining if the new replaceable component has ~~a-particular~~ the particular brand name further comprises retrieving a brand identifier from component memory integrated with the new replaceable component.

25

4. (original) The method as recited in claim 3, wherein the component memory further comprises radio frequency identification (RFID) memory.

5 5. (currently amended) The method as recited in claim 1, wherein the providing ~~[[a]] the~~ link to ~~[[a]] the~~ restricted ~~web~~ Web site further comprises providing ~~[[a]] the~~ link to ~~[[a]] the~~ restricted ~~web~~ Web site via a dedicated web Web browser that can only be used to access the restricted web Web site.

10

6. (currently amended) The method as recited in claim 1, wherein:  
the printing device is a laser printer; and  
the new replaceable component is a laser printer toner cartridge.

7. (currently amended) A printing device, comprising:  
a replaceable component;  
~~means for identifying a brand name of the replaceable component;~~  
a detector configured to detect when the replaceable component is  
5 ~~initially installed in the printing device;~~

means for identifying a brand name of the replaceable component  
installed in the printing device;

a restricted web Web browser configured to access a restricted web Web  
site that is restricted to users of replaceable components having a particular  
10 brand name,; ~~and wherein the web restricted Web browser is being further~~  
configured to access the restricted web Web site ~~only~~ if the brand name of the  
replaceable component installed in the printing device is identified as being a  
~~replaceable component~~ the particular brand name brand.

15 8. (currently amended) The printing device as recited in claim 7,  
wherein the restricted web Web browser is a dedicated ~~web Web~~ browser that  
can only access the restricted web Web site; and further comprising a general  
web Web browser that is configured to provide access to one or more  
unrestricted ~~web Web~~ sites to users of products not having the particular brand  
20 name.

9. (currently amended) The printing device as recited in claim 7,  
wherein the means for identifying ~~a name~~ the brand name of ~~[[a]] the~~  
replaceable component further comprises an interrogator configured to read a  
25 brand identifier stored in component memory integrated with the replaceable  
component, the brand identifier uniquely identifying ~~[[a]] the~~ brand name of  
the replaceable component.

10. (original) The printing device as recited in claim 9, wherein:  
the interrogator further comprises a radio frequency identification  
(RFID) interrogator; and  
5 the component memory further comprises RFID memory.

11. (original) The printing device as recited in claim 7, wherein the  
replaceable component further comprises a laser printer toner cartridge.

10 12. (original) The printing device as recited in claim 7, wherein the  
replaceable component further comprises an ink jet printer ink cartridge.

13. (currently amended) A printing device replaceable component,  
comprising:

15 a housing;  
a toner supply; and

component memory that stores a brand identifier; ~~and wherein the brand  
identifier~~ which is verified by a printing device in which the replaceable  
component is installed ~~before the printing device provides access to a restricted  
web site to determine whether the replaceable component has a particular brand  
name which the printing device associates with a restricted Web site, the  
printing device providing access to a restricted Web browser configured to  
access the restricted Web site when the printing device determines that the  
replaceable component has the particular brand name.~~

25

14. (original) The printing device replaceable component as recited in claim 13, wherein the brand identifier can be used to uniquely identify a brand name of the replaceable component.

5 15. (currently amended) The printing device replaceable component as recited in claim 13, wherein the restricted web-site Web site is restricted to users of printing devices that ~~have a~~ have the particular brand name.

10 16. (currently amended) One or more computer-readable media containing computer-executable instructions that, when executed on a computer, perform the following steps:

identifying a brand name ~~of~~ associated with a replaceable component in a printing device; and

15 providing access to a restricted web Web site ~~of~~ if the brand name of associated with the replaceable component is a particular brand name which the printing device associates with the restricted Web site.

20 17. (currently amended) The one or more computer-readable media as recited in claim 16, further comprising computer-executable instructions that, when executed on ~~[[a]]~~ the computer, perform the following additional step:

25 providing access to one or more unrestricted ~~web~~ Web sites, whether or not the replaceable component is associated with the particular brand name of ~~component.~~

18. (currently amended) The one or more computer-readable media as recited in claim 16, further comprising computer-executable instructions that, when executed on ~~[[a]]~~ the computer, perform the following additional step:

5 identifying a universal resource locator (URL) for the restricted ~~web~~  
Web site.

19. (currently amended) The one or more computer-readable media as recited in claim 16, wherein the ~~component is a~~ replaceable component is a  
10 laser printer toner cartridge.

20. (original) The one or more computer-readable media as recited in claim 16, wherein the one or more computer-readable media are contained in a printer.

15